

PROJECT TITLE : SPECIFICATIONS  
PERIOD COVERED : APRIL 28 - MAY 22 1981  
WRITTEN BY : Flury-C. (CAF)

---

1. FTR Switzerland (References 1 - 5)

The brand Flint King Size Box FLK will not be manufactured any more.

The brand versions BAS 003, LMB 028, MAA 023, MLF 033, and MLF 071 will not be produced any more.

The light quality (375) shipping cases have been replaced by more resistant cases (quality 664).

The specs for the new brand BRT Brunette No 3 have become final. For the black semi-manufactured filter, only the Eastman tow has been accepted (Rhodiaceta refused). This exception has been entered in the "Usage of material" control book. The basic tobacco weight has been reduced from 532 to 522 mg.

Modified specs have been issued for project "California":  
- New blend composition, without Esther, with 18% expanded tobacco.

- Cigarette MAA 09 with MAK 20-mm filter and tipping paper of 48 instead of 44 mm.

- Cigarettes MAK 08 and MPK 01 continue to be produced with the MAK 20-mm filter, but the tipping paper width has been increased from 48 to 54 mm.

- The basic tobacco weights have been reduced  
for MAA 09 from 827 to 719 mg  
for MAK 08 and MPK 01 from 864 to 781 mg  
for MPH 07 from 964 to 877 mg

2. Intertaba Italy

All filter making specs have been brought to the new standard diameters of 7,80 mm for semis and 7,86 mm for filters ready for use. Some other specs have been adapted.

The specs for the filters 34.6224 Combi MAK, 34.0202 MLK white, 34.1200 MLF semi-diluted, 34.7305 MAE combined, 33.6010 MAE semi have been withdrawn.

0000144402

3. PMH Holland

PMH's filter making specs have been changed to the use of the filter paper and the glues of the same quality as FTR (taste problem).

Several specs have been added for productions transferred from Eindhoven to Bergen op Zoom.

4. PMG Germany (Reference 6)

Munich have issued their first spec for expansion of tobacco.

All filter making specs have been updated (tow weight, paper 27,5 mm dropped).

5. WELTAB Belgium (Reference 7)

The specs for Marlboro King Size Box (HL) MLB production have been withdrawn (MLB 152 and 157).

Weltab now use a 95 mm instead of a 96-mm inner frame.

For Marlboro MLF 22/23 production, the use of WP 60 cigarette paper (prev.: 110-6) is planned.

6. PM UK Great Britain

Project specs and documentation have been provided regarding project Country 100s UK (MHC Marlboro Red Box), as well as regarding the Merit Boost programme. All PME manufacturing centers, except FTR, are involved in these operations.

7. Licensees

- Yugoslavia:

The MLK 034 Marlboro King Size file has been updated. Main modification: New standard filter and cig. diameters. The BSK 007 Bond Street King Size file has been updated. A new pack version, BSK 300, for export to USSR, has been added. The BSQ 301 Bond Street Mild file has also been entirely reviewed.

- South Africa:

Project specs PME have been prepared for the Rembrandt, Cape Town Production, on the basis of documents obtained from the Area Operation Department.

- Project specs have been produced for
  - "Alfa" - reduction of smoke numbers of the Mercedes KS
  - "Palinka" - production of an MPK Multifilter KS cigarette under license, in Hungary.

#### 8. EDP Projects

The preliminary study to determine the business requirements in the specification area has been concluded. The project leaders will recommend to the management to include the specification area in the current EDP projects (production planning, material planning/purchasing, leaf, and OPA), or at least to take the specs into consideration during the progress made with the other EDP projects.

An information meeting with all project leaders took place in Lausanne on May 12, 1981. A presentation to the PME and local managements is planned for June 2, 1981.

The PME coding systems and product links have been discussed at various levels.

In the context of the preliminary study in the specs area, a small computer programme has been developed in FTR. It will allow the cigarette making specs to be handled and all calculations relating to the cigarette dimensions, weights, and AccuRay settings to be carried out. This application will allow

- a maximum automation and standardisation of methods, within PME production centers;
- considerable time saving ;
- elimination of errors (calculation)

The programme is now available to all PME production centers. The QA managers will be informed and documented by SOPA.

- REFERENCES : 1 - 5 Specifications FTR, Grossen-E. memos  
March 16, March 20, April 22, May 7,  
May 12, 1981
- 6 Specs PMG, Buchmann-A. memo April 27, 1981
- 7 Specs WELTAB, Flury-C. memo May 18, 1981

CAF/caf/MAY 22 1981

*Flury*

00000144404